

Indian Speech-Language & Hearing Association (ISHA)

Regd. Under the Karnataka Societies Registration Act, Karnataka Act No, 17 Registration No. 25/67-68

Executive Council 2024-25

President (2024-25) Dr. Aparna Nandurkar Email:president@ishaindia.org.in

President Elect (2024-25) Dr. Sanjay Munjal Email:presidentelect@ishaindia.org.in

General Secretary (2023-25) Dr. Namita Joshi Email: <u>secretary@ishaindia.org.in</u>

Joint Secretary (2024-26) Dr. Saransh Jain Email:j.secretary@ishaindia.org.in

Hon. Treasurer (2023-25) Dr. R. Gopi Sankar Email: treasurer@ishaindia.org.in

Chair-Promotional Activities (2023-25) Dr. Neelu Somani Email:chair.promo@ishaindia.org.in

Chair-Research & Training Promotion (2023-25) Dr. Savitha V. H. Email: <u>chair.research@ishaindia.org.in</u>

Chair-Public Relations & Liaising (2023-25) Dr. Suraj Subramanian Email: chair.liaising@ishaindia.org.in

Chair-Publications (2024-26) Dr. Deepa Aniket Valame Email: chair.pub@ishaindia.org.in

Chair-Conventions & Events (2024-26) Dr. Chandrakant Vishwakarma Email: chair.events@ishaindia.org.in

Chair-Professional Matters (2024-26) Mr. Nirnay Kumar Keshree Email: chair.profession@ishaindia.org.in

Chair-Private Practice (2024-26) Mr. Ram Pravesh Kumar Email: chair.privatepractice@ishaindia.org.in

Chair-Service Matters (2024-26) Dr. Md Sahidul Arefin Email:chair.servicematters@ishaindia.org.in

Mailing Address:

Dr. Namita Joshi ISHA Head Office All India Institute of Speech and Hearing, Naimisham Campus Manasagangothri, Mysore-570006. Karnataka, India. secretary@ishaindia.org.in

ISHA/WHD/ 2024-25

20.02.2025

CIRCULAR

Sub: Invitation to Participate in World Hearing Day Activities – March 3rd, 2025-reg.

The Indian Speech-Language and Hearing Association (ISHA) is excited to announce plans for World Hearing Day on March 3rd, 2025. We invite all members, institutions, hospitals, and private practices across India to join in strengthening hearing healthcare services by organizing a variety of impactful activities in your regions.

Here are some ways you can get involved:

- 1. Free Hearing Screening Camps Organize screening events at your institution, hospital, clinic, school, or community center to provide accessible hearing assessments to the public.
- 2. Awareness Webinars & Workshops Host educational webinars or workshops to raise awareness about hearing health for both the general public and medical professionals.
- 3. Collaboration with Medical Associations Partner with organizations like IMA, IDA, IPA, and others to broaden the outreach and impact of your awareness efforts.
- 4. Social Media & Press Campaigns Share patient success stories, bust myths about hearing loss, and offer expert insights on hearing health through social media platforms and press campaigns.
- 5. School & Corporate Outreach Conduct sessions on hearing health at schools and workplaces to educate and engage a wide audience.
- 6. Patient Testimonial Videos Encourage patients to share their personal stories of overcoming hearing challenges, highlighting the importance of timely intervention and care.

Get Involved

1. Plan and organize any activity that promotes hearing care, whether it's free screenings, awareness sessions, collaborations, or other initiatives.



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Mailing Address:

Dr. Namita Joshi ISHA Head Office All India Institute of Speech and Hearing, Naimisham Campus Manasagangothri, Mysore-570006. Karnataka, India. secretary@ishaindia.org.in

- 2. To register your activity, simply send an email with your event details to secretary@ishaindia.org.in or chair.promo@ishaindia.org.in.
- 3. Share Your Impact-After your event, please send photos and a brief report to the same email addresses to showcase the impact of your efforts.

Together, we can make a difference in raising awareness about hearing health. We look forward to your enthusiastic participation in World Hearing Day 2025!

Yours Sincerely,

(Dr. Namita Joshi) Gen. Secretary



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Fund request form for Awareness and Promotional Activities

SL.	Information requested	Particulars
No.		
1	Requestors name	
2	Department	
3	Qualification	
4	Campaign title/type	
5	Campaign objectives	
6	Target Audience	
7	Campaign Duration	
8	Campaign digital channels	
9	Campaign proposed budget	
10	Campaign partners if any	
11	Total Financial assistance requested	
	Please indicate different heads in detail	