**Templates for institutes**

Press Release

Dear Sir/ Ma’m,

Subject: **Free Consultation for all Speech and Hearing disorders on 3rd Dec** on the occasion of international day of persons with disabilities **(speech and hearing awareness annuals2020)**

NOV 26, 2020: World Health Organization estimates that 100 million people in India have some or other communication impairments. But public awareness about speech, language or hearing disorders and the role of Audiologists and Speech Language Pathologists in alleviating them is very low.  [XYZ Speech & Hearing Institute is offering free consultation for all Speech and hearing disorders on Dec 3rd.](http://www.asha.org/bhsm/)

This program [is part of the “Awareness drive 2020”](http://www.asha.org/bhsm/) from 1st to 15th December to raise public awareness regarding speech and hearing disorders.

XYZ Speech & Hearing Institute, (Location) and Indian Speech-Language-Hearing Association (ISHA-the professional and scientific organization of Audiologists and Speech language Pathologists (ASLPs) in India ) encourage individuals to pay close attention to their hearing and speech abilities and seek help at the earliest for any problem that they notice.. Communication disorders span all ages and take different forms: whether it is a hearing impaired child who is to be taught to speak, a senior citizen who has lost his ability to talk after a stroke, a young man with stuttering or a child with pronunciation problems or a cancer patient whose voice box (larynx) has been surgically removed, Speech Language Pathologists and Audiologists can help.

“Most people think of hearing loss as something that affects only the elderly,” explained Dr. PQR … Professor at the XYZ Speech & Hearing Institute but the fact is majority of individuals with hearing loss are younger than 65 years; and untreated hearing loss can contribute to further health problems,” “It’s important to have your speech language and hearing screened in order to protect your communication assets.

The theme of this year’s Speech and hearing awareness drive is **Speech Language and Hearing- Assets across Lifespan**

Early detection and intervention of hearing loss or communication disorders can lead to shorter, more cost effective treatment periods and overall better quality of life. According to Dr ABC, Director of the XYZ Speech and Hearing Institute, regular screenings are essential in the fight against speech and hearing disorders. “Screenings are a great way for the public to have a quick look at their communication skills.

Differences or difficulties may signal significant problems and a full assessment can then be carried out.

If you or someone you know has either a speech, voice, language, swallowing, hearing or balance problem, please contact the XYZ Speech and Hearing Institute for a free checkup, guidance and advice Call + 91 ............. To make an appointment

With regards,
Director/Principal,

 XYZ Speech and Hearing Institute (Location)